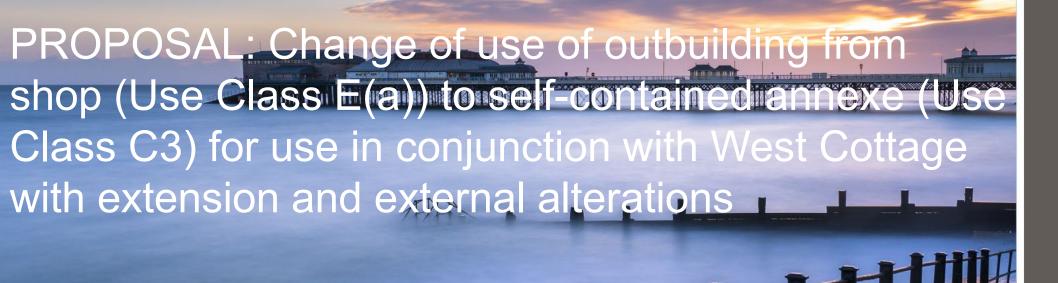
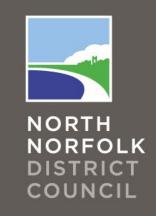
APPLICATION REFERENCE: PF/22/1843

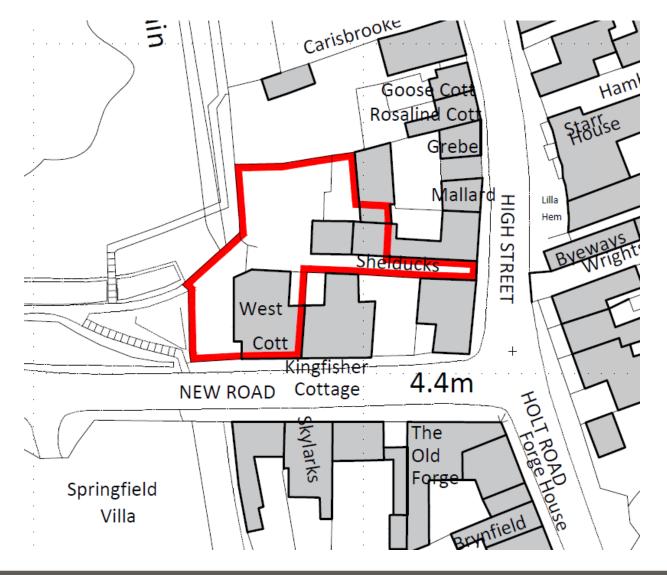
LOCATION: West Cottage, New Road, Cley-next-the-Sea, Holt, Norfolk, NR25 7RA





north-norfolk.gov.uk 22/06/2023

SITE LOCATION PLAN





SITE LOCATION PLAN (aerial)





BLOCK PLAN (aerial)

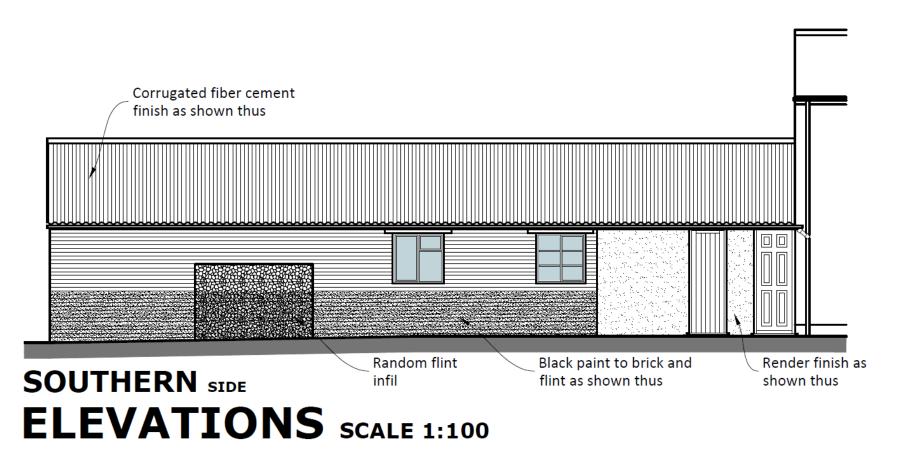




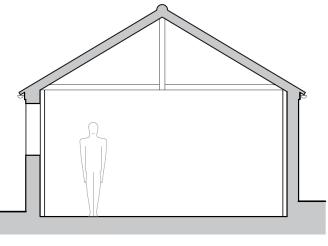


WIDER CONTEXT (aerial)





EXISTING ELEVATIONS AND SECTION

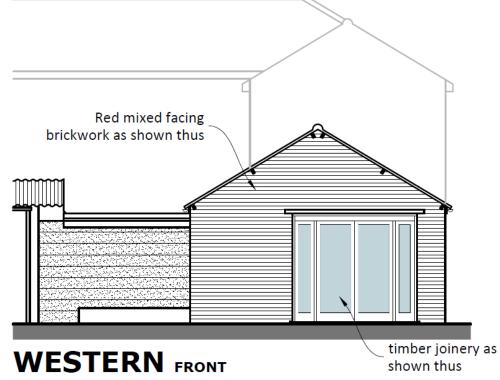


SECTION A-A SCALE 1:50



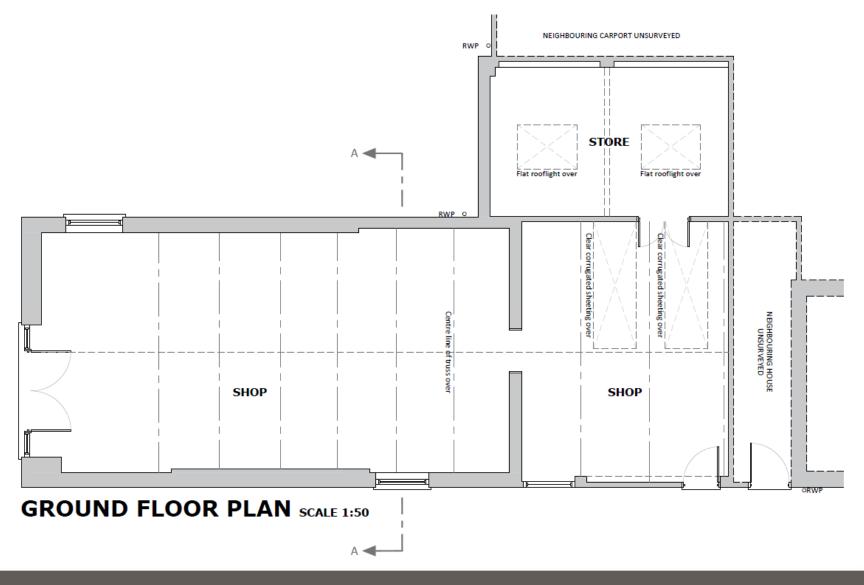
NORTHERN SIDE White painted Brickwork as shown thus

EXISTING ELEVATIONS





EXISTING FLOOR PLAN







View down the alley (PROW)



Side of the outbuilding





Rear of the outbuilding









View to steps of café and Cley Saltmarsh





View from café outdoor area (part of the PROW)





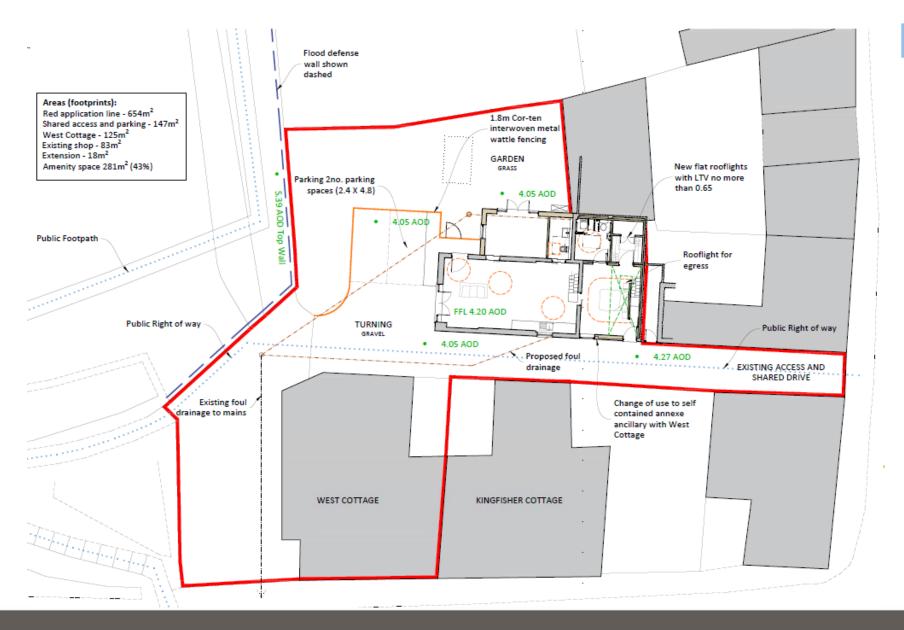
Front view of West Cottage



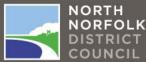


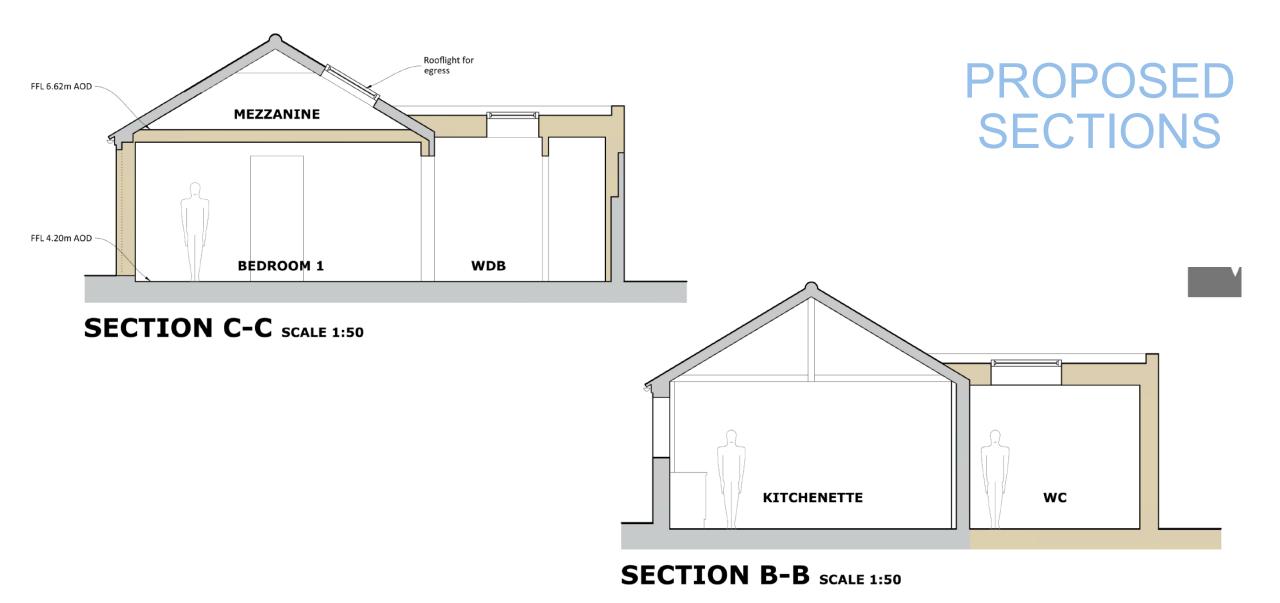
Entrance to both café and steps of PROW from New Road





PROPOSEI BLOCK PLAN









PROPOSED ELEVATIONS



WESTERN FRONT

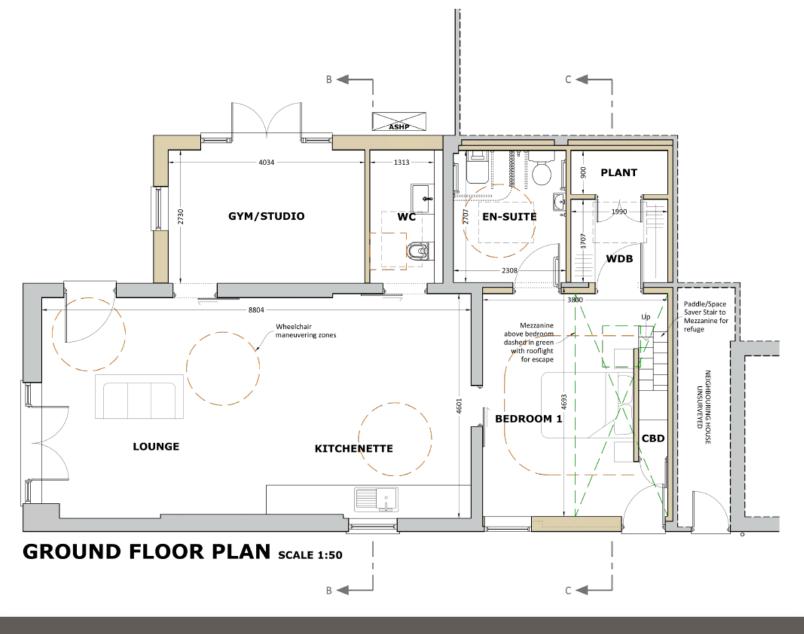


PROPOSED ELEVATIONS





PROPOSED FLOOR PLAN





PROPOSED SITE AND ROOF PLAN





KEY ISSUES

- 1. Principle
- 2. Design
- 3. Amenity
- 4. Landscape impact
- 5. Heritage impact
- 6. Flood Risk
- 7. Highway impact



RECOMMENDATION

REFUSE for the following reason

The District Council adopted the North Norfolk Core Strategy on 24 September 2008, and subsequently adopted Policy HO9 on 23 February 2011, for all planning purposes. The following policy statements are considered relevant to the proposed development:

Policy EN 10 – Development and Flood Risk

National Planning Policy Framework – Paragraphs 164 and 167

Given the self-contained nature of the proposed accommodation which includes operational development, in being classified as 'more vulnerable' and within Flood Zone 3, the applicant has not sufficiently demonstrated that the proposed development has passed the exceptions test nor adequately demonstrated that it would be safe for its lifetime, with no safe escape/evacuation routed having been provided to an area outside of the flood risk zone. Accordingly, the proposed development would result in an unacceptable increase in risk to life and property and as such, fails to meet the requirements of Policy EN 10 of the adopted North Norfolk Core Strategy and Paragraphs 164 and 167 of the NPPF.

