

CABINET MEMBERS REPORT TO COUNCIL

22 November 2023

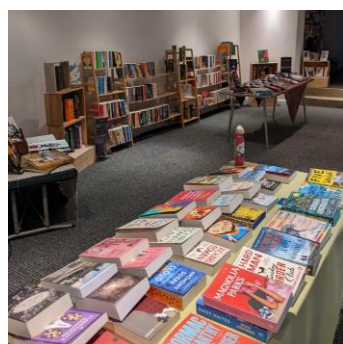
COUNCILLOR LIZ WITHINGTON - CABINET MEMBER FOR COMMUNITY, LEISURE AND OUTREACH

For the period September to November 2023

1 Progress on Portfolio Matters.

North Walsham Cultural Programme

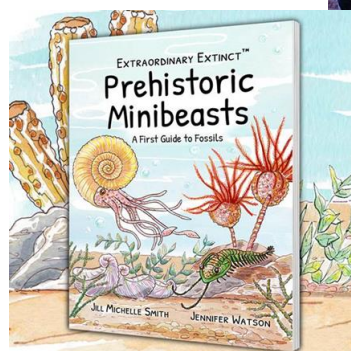
The programme of cultural activities continues in North Walsham as part of the HSHAZ initiative. Recent activities have included: creative writing workshops; pop-up book shop; pizza, poetry and pint night; and a pop-up craft market.



Tourism

A book-signing event was hosted at the North Norfolk Visitor Centre (NNVC) in Cromer in partnership with Norfolk Museums Service to mark the recent publication of 'Exploring Norfolk's Deep History Coast', where authors Dr John Davies and Dr David Waterhouse gave a fascinating presentation to an invited audience.

The NNVC also hosted a book launch and activity workshop to celebrate the latest publication from a local independent publisher and design studio that creates natural history inspired books and activities for a young audience in a fun, educational and accessible way.



Our local Destination Management Organisation (DMO), Visit North Norfolk (VNN) continues to support and foster collaboration amongst businesses in the local visitor economy and promoting the area. Recently, VNN helped co-ordinate for a German TV programme (North sea Report) which showcases our area – particularly its gastronomy - to a German audience. The resultant film can be viewed here:

[Nordseereport: Very british, very lecker – Eine kulinarische Küstenreise | ARD Mediathek](#)

VNN's annual autumn networking event will this year feature a guest speaker: Jonathan Winchester (Chief Executive of Insight6) who will give a presentation on how to deliver a brilliant customer experience. Whilst aimed at VNN members, the event this year is open to non-members in order to promote what the organisation can do. Deep History Coast (DHC) packs, containing information for businesses about the initiative and how they can take advantage of it, will be available at the event and, again, the authors of the DHC book referred to above will be signing their book.

2 Forthcoming Activities and Developments.

- NNDC will be supporting and attending the VNN autumn networking event and promoting the DHC pack for 'experience makers' (interested businesses).
- Finalising plans for a pilot orchestral project in North Walsham as part of the Cultural Programme and a District-wide add-on programme for a further three days in Cromer/Sheringham, Holt and Fakenham. Delivering alongside other partners such as Fakenham Town Council, Sheringham Little Theatre and various community groups and linking with our Community Connectors.