

APPLICATION REFERENCE: ADV/24/1828

LOCATION: 10 Church Street, Sheringham.

PROPOSAL: Display of one externally illuminated fascia sign and one internally illuminated hanging sign.

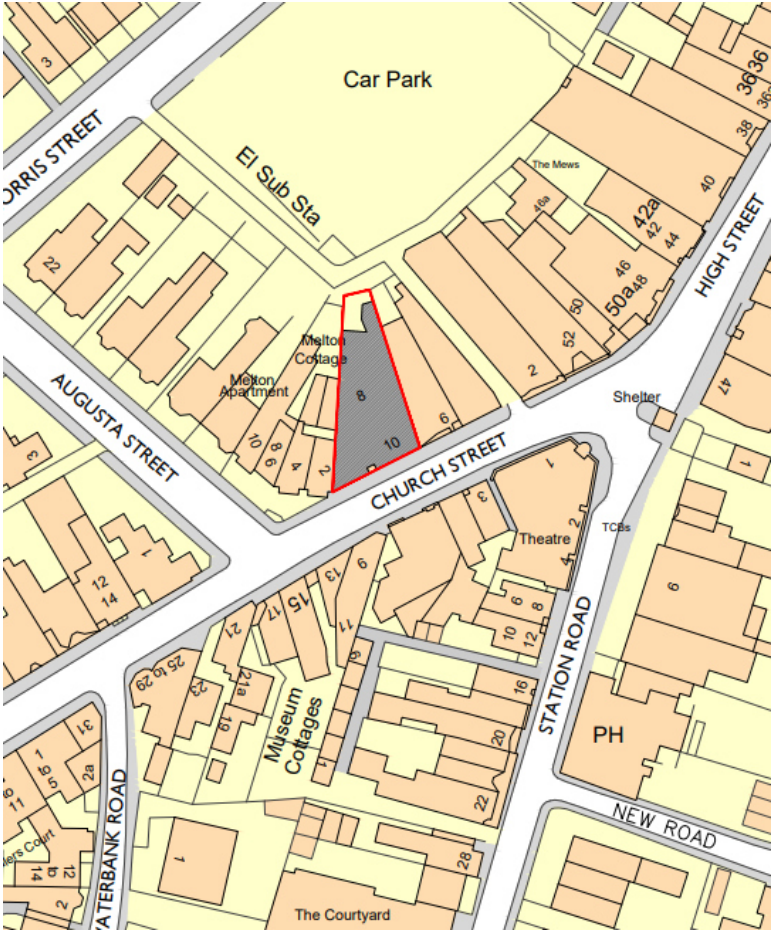


NORTH  
NORFOLK  
DISTRICT  
COUNCIL

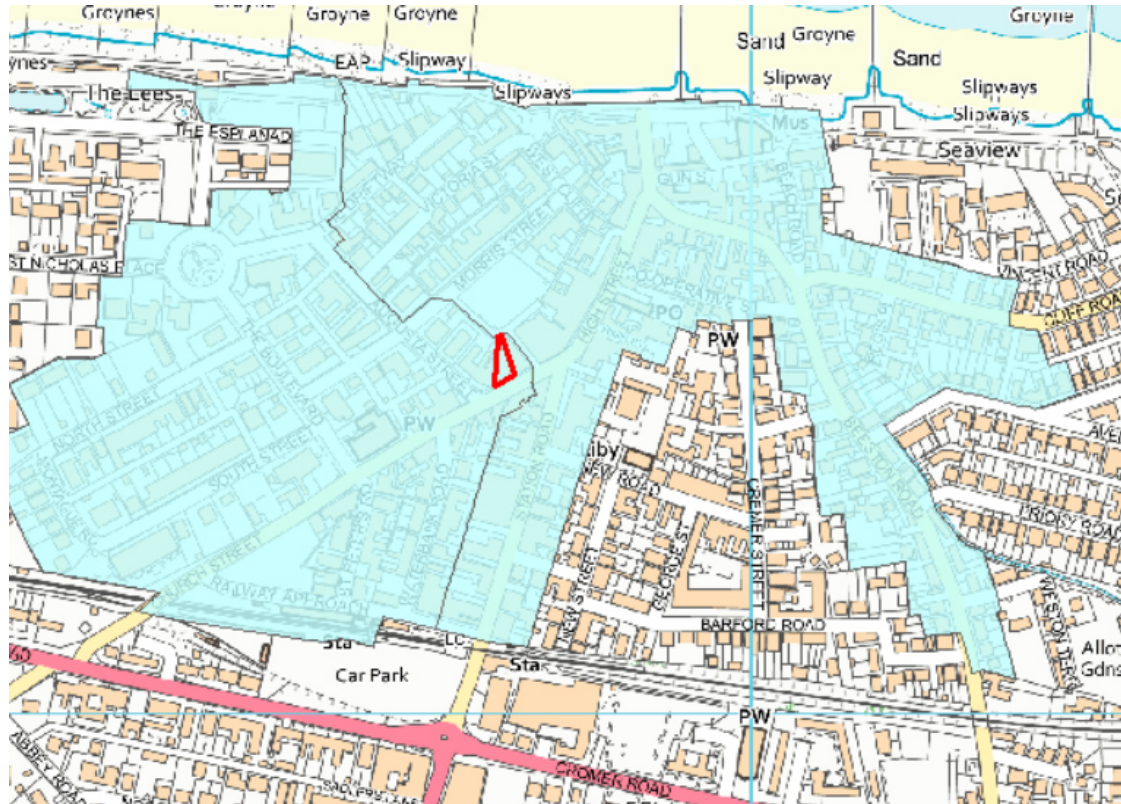
[north-norfolk.gov.uk](http://north-norfolk.gov.uk)

14 November 2024

# SITE PLAN



# AERIAL VIEW- CONSERVATION AREA



# SITE AS EXISTING



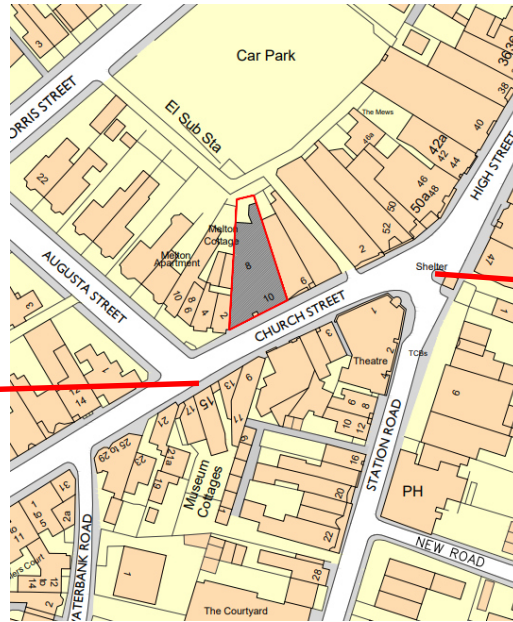
# SITE AS EXISTING



# SITE AS EXISTING- HIGH ST



View from junction of Augusta Street

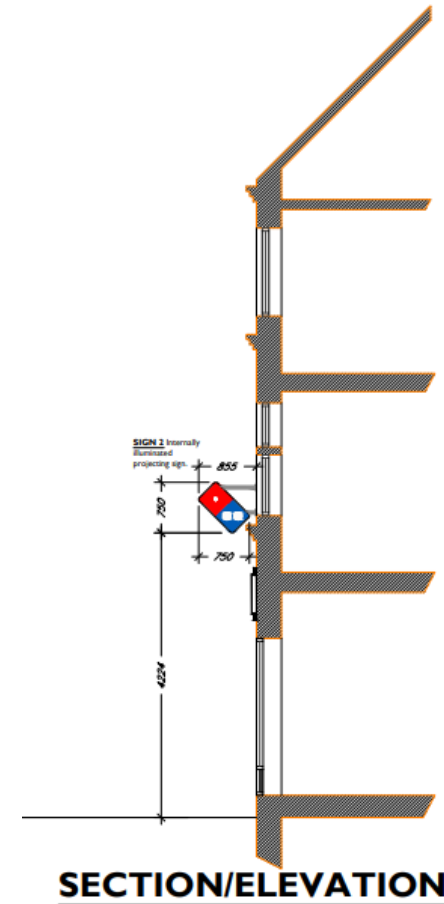


View from the High Street

# EXISTING FRONT ELEVATION

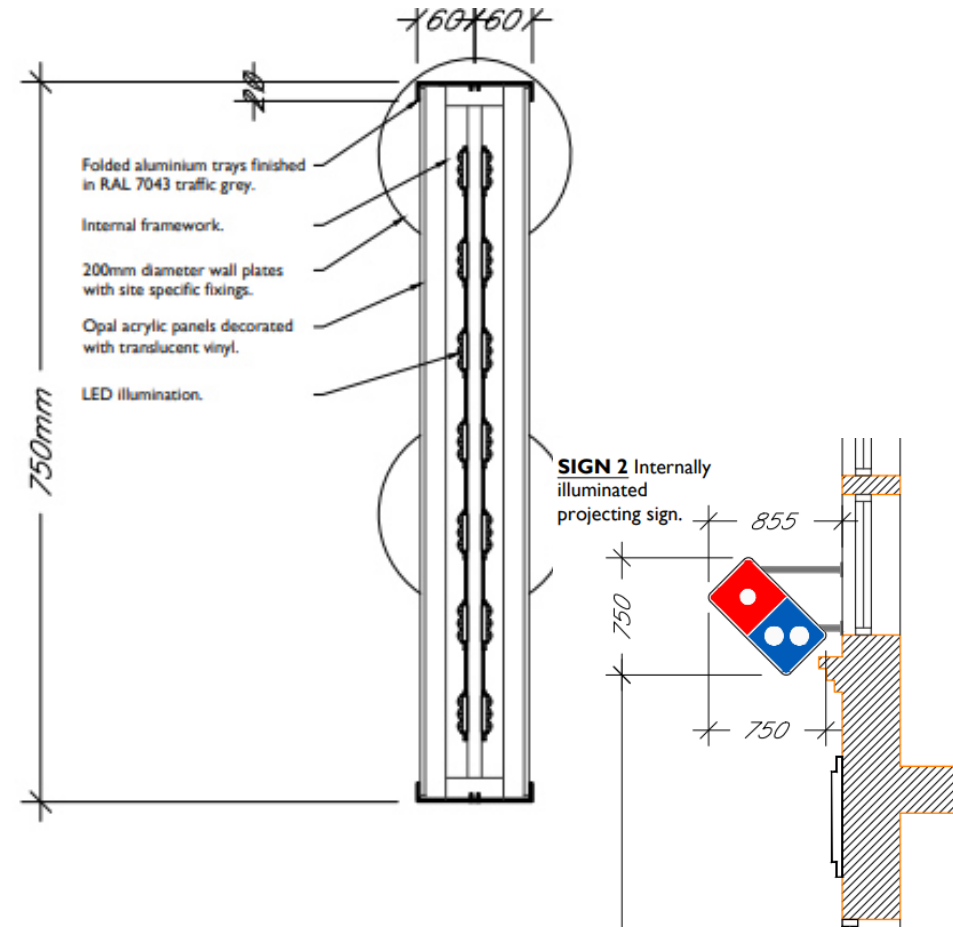
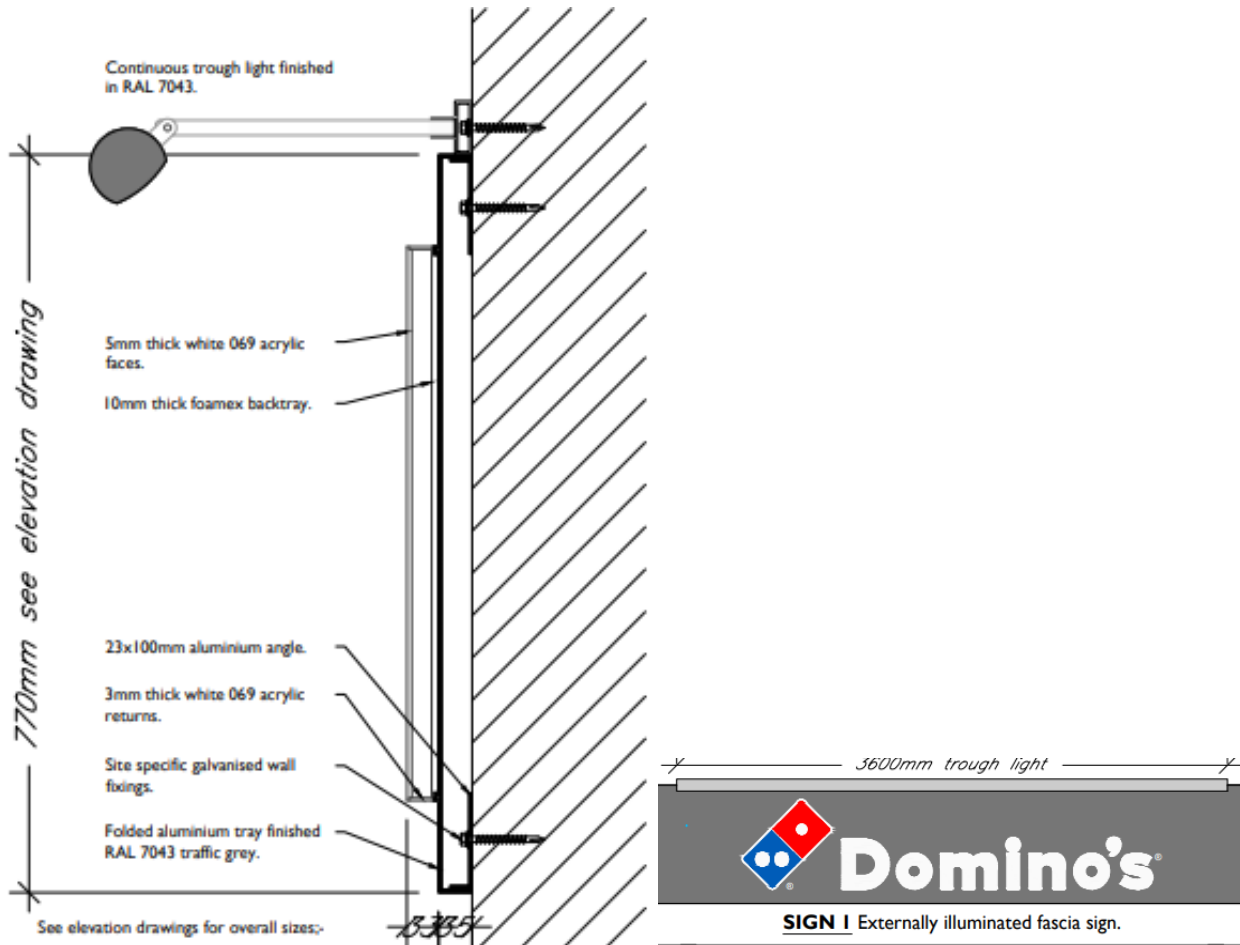


# PROPOSED SIGNAGE





# PROPOSED SIGNAGE- ILLUMINATION



# EXISTING HIGH ST SHOPFRONTS



# KEY ISSUES

- Amenity (visual amenity within Conservation Area)
- Public Safety

# RECOMMENDATION

**APPROVAL** subject to conditions covering the following matters and any others deemed necessary by the Head of Planning:

1. Standard Advert Conditions
2. Time limit 3 years
3. Development in accordance with approved plans
4. Materials as submitted
5. Restricted Luminance
6. Height from public highway