

Appendix 3

Local Investment Priority

Programme

Delivery Partner

Timescale

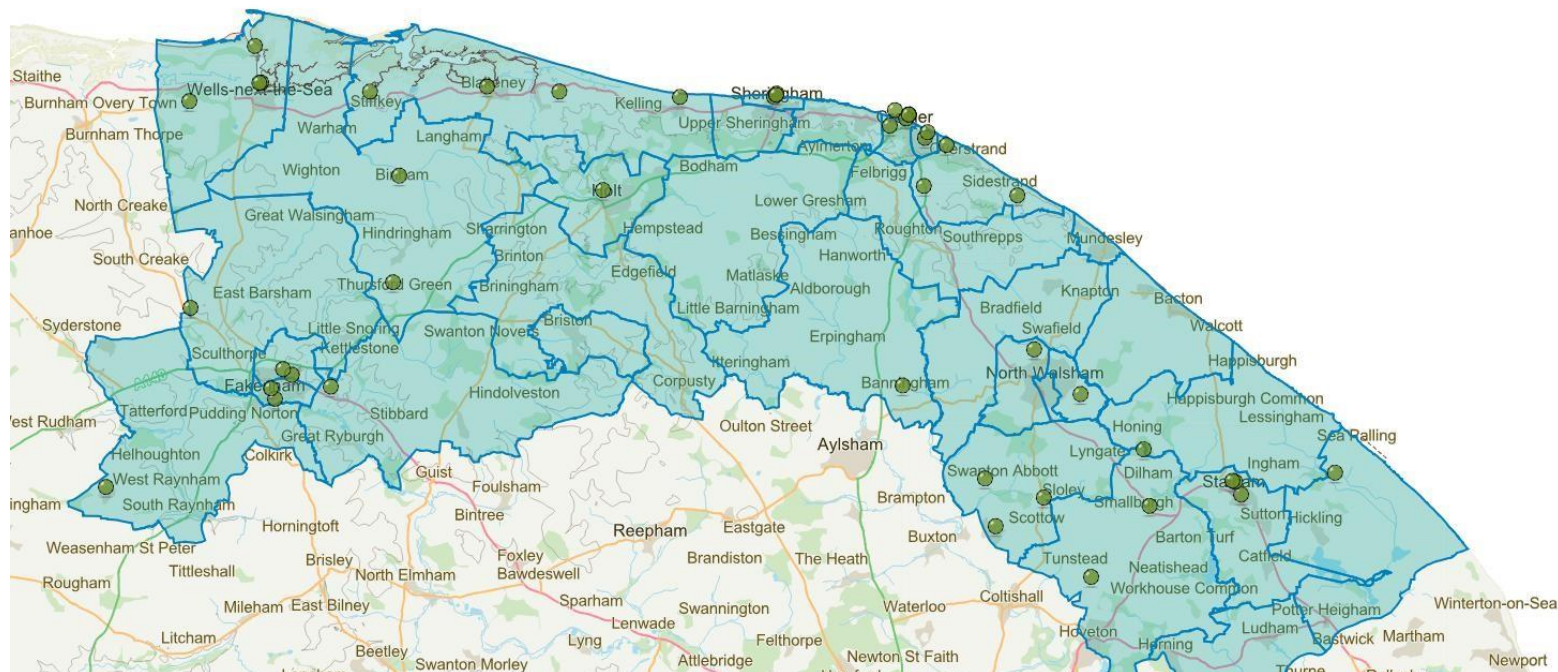
Funding

Outcomes

Added value

- Addressing rising energy costs by supporting businesses with decarbonisation measures
- Decarbonisation and Growth
- Groundwork East
- 1 year programme 2024/25
- £212,443
- 150 businesses supported with audits and advice. £50,000 grant pot to implement actions.
- Leveraged funding of £72,899 and additional legacy opportunities for businesses via membership of the [Carbon Charter](#)

Geographical Spread of delivery



Supported Businesses

Name of Business	Postcode	Audit complete	Grant	Match
Wells Town Football Club	NR23 1DR	Yes		
North Norfolk Railway	NR26 8RA	Yes		
The Grove Cromer	NR27 0DJ	Yes		
Coastal Exploration Company	NR21 7AZ	Yes	£3,412.08	£3,412.08
DLH Autorecyclers limited	NR28 0FE	Yes	£3,305.00	£3,305.00
Eden Plants	NR12 9AS	Yes	£2,250.00	£2,250.00
Jaynes Hair Design	NR12 9BB	Yes	£6,680.57	£6,680.57
Aldiss	NR21 8AF	Yes		
Coastal excavations		Yes		
Cranmer Country Cottages	NR21 9HY	Yes		
Glaven Centre	NR25 7PH	Yes		
Naked Manufacturing Limited	NR21 7PL	Yes		
Chargz		Yes		
Cromer ArtSpace	NR27 9FA	Yes		
Whitewater (Salt & Sand)	NR27 9HE	Yes	£3,685.00	£3,685.00
About With Friends	NR27 9JW	Yes		
Anglian Chemicals	NR21 8NW	Yes		
Barn Drift	NR25 7AZ	Yes		
Fakenham Racecourse Ltd	NR21 7NY	Yes		
Miss Madeleine's Giftware Emporium	NR26 8RF	Yes		
Stay at Sarah's	NR25 6BH	Yes		
Sheringham Little Theatre	NR26 8RE	Yes	£9,659.35	£9,659.35
Wells Maltings	NR23 1AU	Yes		
Woodland Holiday Park	NR11 8QJ	Yes	£6,875.00	£6,875.00
Langham Glass	NR21 8ET	Yes		
North Walsham Rugby Club	NR10 5BU	Yes		

Inspiring Learning Limited	NR27 0JJ	Yes		
North Norfolk Community Transport	NR28 OAW	Yes		
Worstead Estate	NR12 9NB	Yes		
Tavern Tasty Meats	NR28 0RQ	Yes	£10,000.00	£32,899.00
Fakenham Community Centre	NR21 9DY	Yes		
Victoria Gardening	NR25 6HA	Yes		
Banma Market Garden	NR21 0FA	Yes		
Thursford Enterprises	Nr21 0AS	Yes		
Tavern Tasty Meats	NR28 0RQ	Yes		
Fakenham Community Centre	NR21 9DY	Yes		
Victoria Gardening	NR25 6HA	Yes		
Suffield Park Bowls Club	Nr27 0dy	Yes		
Stiffkey Red Lion	NR23 1AJ	Yes		
Pensthorpe	NR21 0LN	Yes		
Hope View Weybourne	Nr25 7ET	Yes		
Welly	NR12 8QU	Yes		
Marlene's school of dancing	NR27 9EF	Yes		
Bindwell ltd	NR28 9PN	Yes		
Epic Event Hire	NR10 5FB	Yes		
Morton's Traditional Taste Ltd	NR10 5DJ	Yes	£4,133.00	£4,133.00
			£50,000.00	£72,899.00

Case Studies



North Norfolk's Coastal Exploration Ltd's low carbon journey

The Coastal Exploration Company offer sustainable sailing adventures along the north Norfolk coast and waterways. As part of their commitment to preserving the local environment and reducing their impacts, the company has worked with environment charity Groundwork to measure their emissions and put in place a decarbonisation plan.

Going Electric

One of the key measures that was explored by Groundwork East was to replace existing outboard engines, which are running on fossil fuels, with electric alternatives.

Benefits of Electric Outboard Engines

The environmental benefits and advantages of moving to electric engines include:

- ✓ Reduction in carbon emissions
- ✓ Improved local air-quality
- ✓ Reduction in water pollution
- ✓ Reduction in noise



Funded by
UK Government



COASTAL
EXPLORATION
CO.



Grant Funding

The Coastal Exploration Company received a carbon reduction grant from North Norfolk District Council to upgrade to 2 new electric outboard engines, anticipated to save around 0.5 tonnes of CO₂e per year. The grant fund provided 50% of the purchase and installation costs for the new equipment.

'Protecting our natural environmental is extremely important to our team and the visitors who come to this beautiful part of the country so we're pleased to be reducing our impacts further by moving to low carbon electric engines' Henry, The Coastal Exploration Company

Groundwork East is delivering the North Norfolk Net Zero Advice service and grant programme on behalf of North Norfolk District Council, accessing UK government funding through the Shared Prosperity Fund.

If your business or social enterprise is interested in receiving this FREE SUPPORT get in touch via: netzeronorfolk@groundwork.org.uk or visit: www.carboncharter.org.

Last year Groundwork's sustainability consultants:



Worked with **384** businesses and organisations.



Identified around **£205,000** potential cost savings for the businesses we worked with.



Provided training for hundreds of people to make greener choices.



Identified potential carbon savings of **5,035** tonnes CO₂e for the businesses we worked with.



Funded by
UK Government



COASTAL
EXPLORATION
CO.



Pool cover cuts carbon at Woodland Holiday Park

Woodland Holiday Park is a luxury holiday home complex set in 80 acres of beautiful rural surroundings near the north Norfolk coast. Facilities include an indoor swimming pool, alongside a well-equipped gym, steam room, spa pool and sauna.

As part of their commitment to preserving the local environment and reducing their impacts, the company has worked with environment charity Groundwork to measure their emissions and put in place a decarbonisation plan.

Swimming pool cover

One of the key measures that was explored by Groundwork East was to install a cover for the indoor pools which will reduce heat loss and evaporation - lowering running costs, reducing condensation effects within the pool and pool buildings, and importantly significantly lowering carbon emissions.

Benefits of installing a pool cover

The benefits and advantages of moving to electric engines include:

- ✓ Significant reduction in carbon emissions
- ✓ Lower heating costs by 50-70%
- ✓ Improved guest experience, due to reduced evaporation & condensation



Grant Funding

Woodland Holiday Park received a carbon reduction grant from North Norfolk District Council to install a swimming pool cover at its Trimmingham Leisure Club, anticipated to save around 50 tonnes of CO2e per year. The grant fund provided 50% of the purchase and installation costs for the new equipment.

'We are a family business with a passion for protecting our local environment and its wildlife. We also try to reduce our wider environmental impacts wherever we can, so we were really keen to look for new ways to cut our carbon emissions. The cover will also save on our heating costs - and guests have already noticed an improvement due to reduced condensation levels around the pool and changing areas'

Joe Harrison, Woodland Holiday Park

Groundwork East is delivering the North Norfolk Net Zero Advice service and grant programme on behalf of North Norfolk District Council, accessing UK government funding through the Shared Prosperity Fund.

If your business or social enterprise is interested in receiving this FREE SUPPORT get in touch via: netzeronorfolk@groundwork.org.uk or visit: www.carboncharter.org.

Last year Groundwork's sustainability consultants:

	Worked with 384 businesses and organisations.		Provided training for hundreds of people to make greener choices.
	Identified around £205,000 potential cost savings for the businesses we worked with.		Identified potential carbon savings of 5,035 tonnes CO2e for the businesses we worked with.

