

APPLICATION REFERENCE: PF/26/0688, ADV/26/0689 & LA/26/0696

LOCATION: 14 Market Place, Fakenham

PROPOSAL (PF/26/0688) Installation of new ATM in part of existing ground floor window opening, and accessible ramp with railings

PROPOSAL (ADV/26/0689) Internally illuminated ATM Collar

PROPOSAL: (LA/26/0696 Installation of ATM, accessible ramp with a railing, internally illuminated ATM signage, and associated works

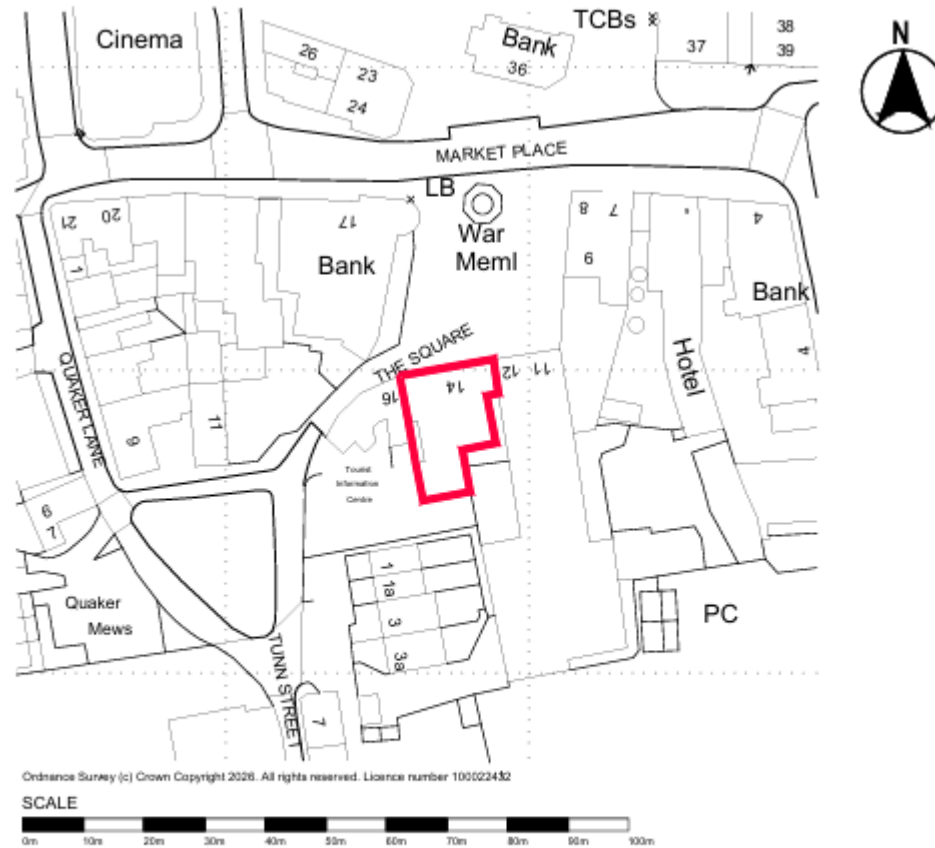


NORTH
NORFOLK
DISTRICT
COUNCIL

north-norfolk.gov.uk

16 July 2026

LOCATION PLAN



Location Plan scale 1:1250 at A1

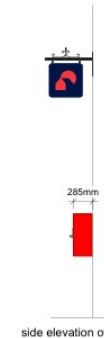
FRONT ELEVATION

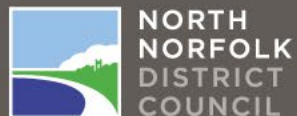


VIEW FROM HIGHWAY



VIEW OF HIGHWAY



[illegible]

16 July 2026

PROPOSED PLANS



EXISTING ELEVATIONS



Front Elevation

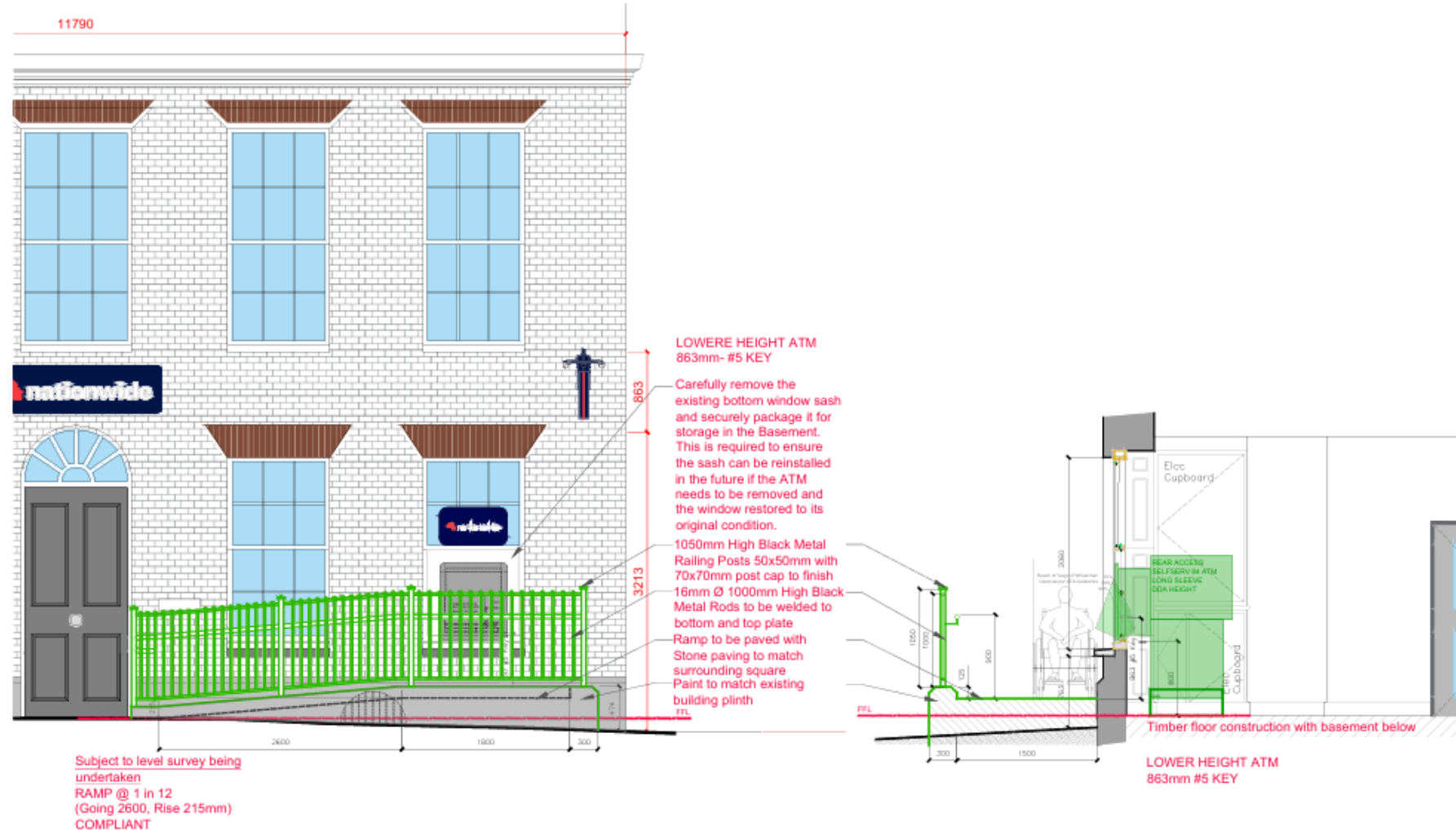
PROPOSED ELEVATIONS



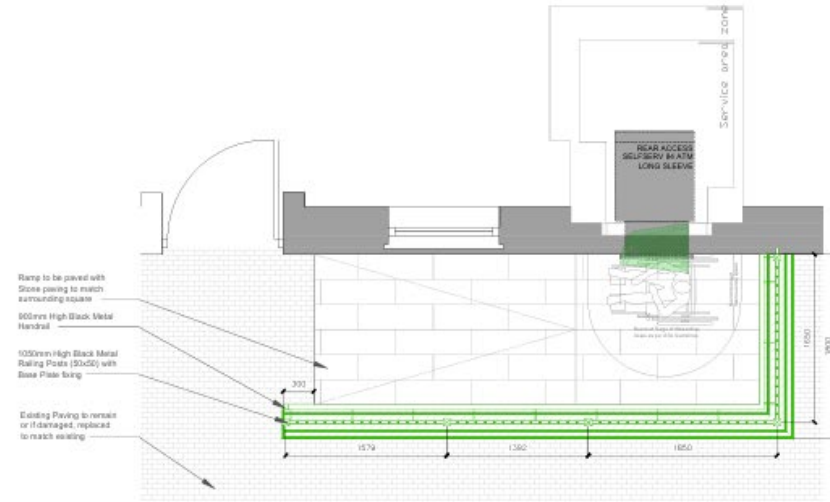
P4 Review Submission

27/03/2026

PROPOSED ELEVATIONS

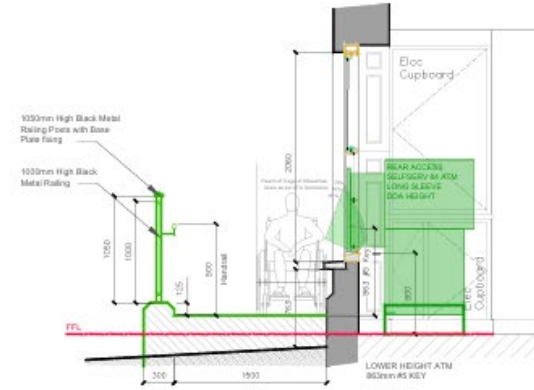


PROPOSED RAILING



Plan View

Subject to level survey being undertaken
RAMP @ 1 in 12
(Going 2600, Rise 215mm)
COMPLIANT



Section



Railing Detail @ 1:5



Front Elevation

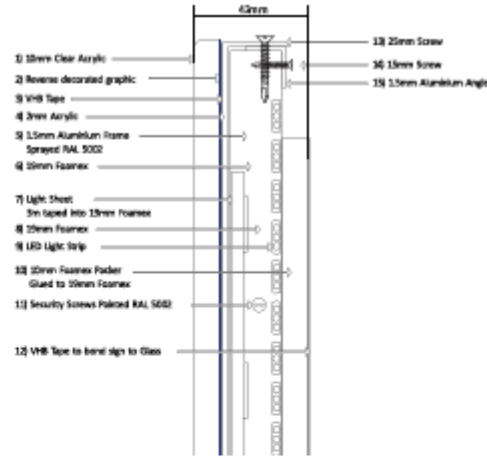
Side Elevation

PROPOSED ADVERTS



90mm Radius Corners

Product Code: SIGN-035
Fonts: NBS Medium
Pantone References:
Red- 485c
Blue- 280c



Specifications:

Height: 1.64m

Width: 0.2m

Depth: 0.032

Height from ground to base:
0.67m

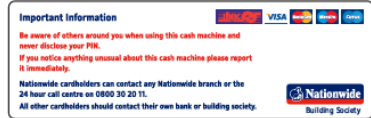
Projection from building: 0.03m

Illumination Level: 300cd/m²

Illumination type: Static

PROPOSED ADVERTS

for new signage details (Nov 2023)



Product Code: SIGN-00F
 Fonts: NBS Medium
 Pantone References:
 Red- 485c
 Blue- 280c



for new signage details (Nov 2023)

Product Code: SIGN-00G
 Fonts: NBS Medium
 Pantone References:
 Red- 485c
 Blue- 280c



PROPOSED ADVERTS

Product Code: SIGN-00H for new signage details (Nov 2023)

Fonts: NBS Medium

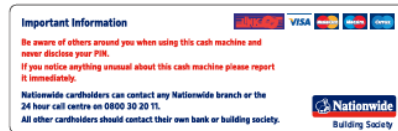
Pantone References:

Red- 485c

Blue- 280c



6682 Information Decal
170mm x 55mm



6682 Oval Black Decal
70mm x 32mm



Product Code: SIGN-00I

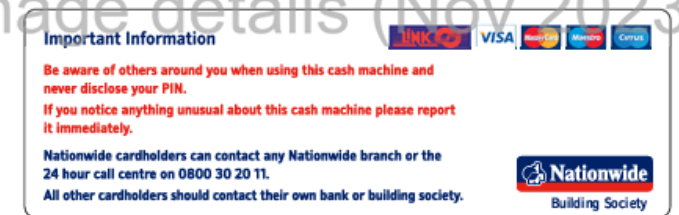
Fonts: NBS Medium

Pantone References:

Red- 485c

Blue- 280c

6684 Information Decal
170mm x 55mm



6684 Oval Black Decal
70mm x 32mm



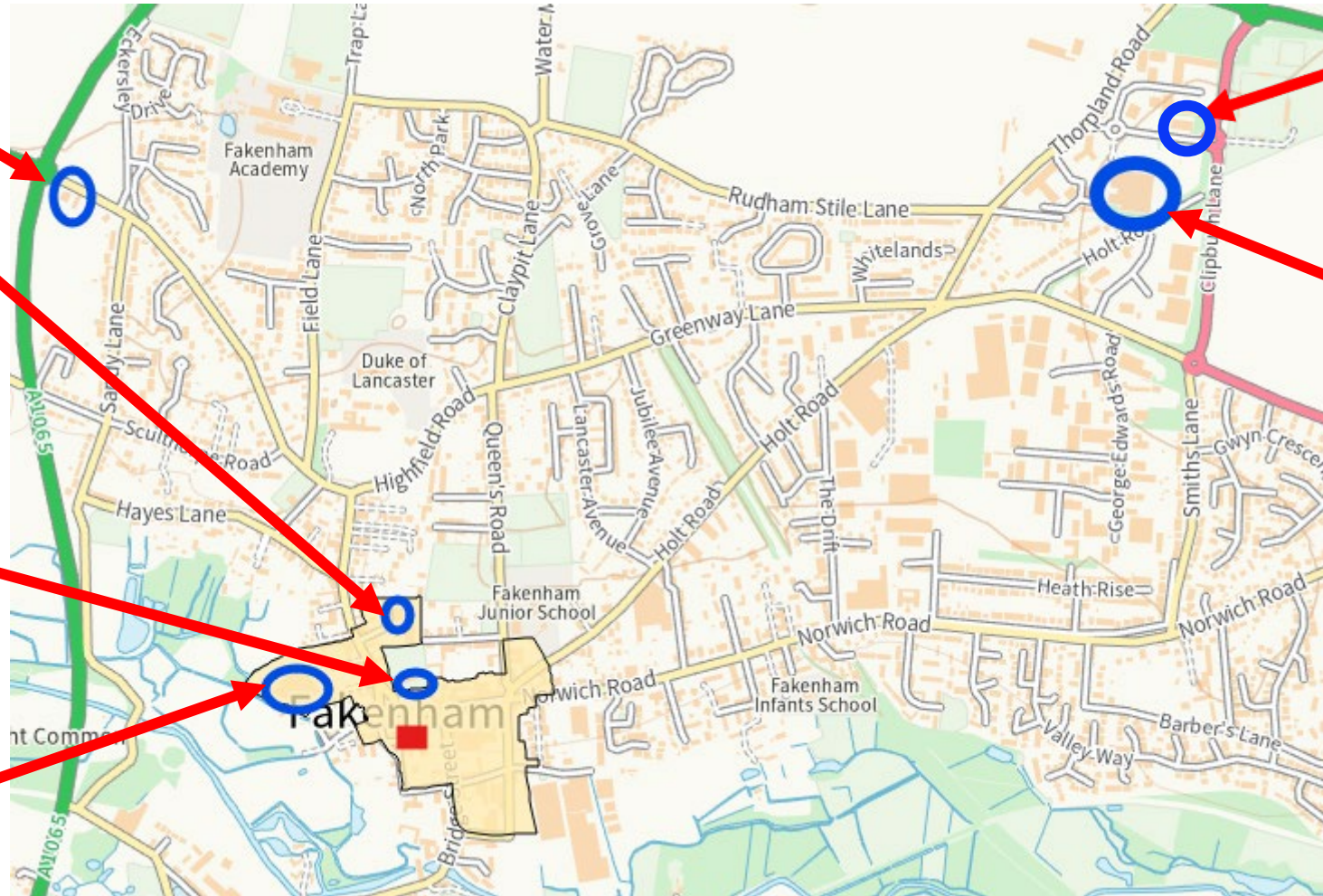
MAP OF LOCAL ATM PROVISION

ATM at Shell garage
– 2 miles

Community
Centre ATM &
Barclays Local -
0.3 miles

Post Office - 0.3
miles

Tesco ATM - 0.3
miles



ATM at
Greggs near
Morrisons –
1.3miles

ATM at
Morrisons -
1.3 miles

KEY ISSUES

Principle

Design

Impact on Heritage Assets

Amenity

Highways

Town Centre Impacts

RECOMMENDATION

REFUSAL – PF/26/0688

1. The protrusion of the proposal into the open space in front of it, combined with the identified heritage harm that means that the proposal is considered to be contrary to Policy ENV7 and Policy ENV8 through its failure to preserve or enhance the designated heritage assets and historic environment.
2. The resultant impact of the ATM and the accessible ramp would interfere with the symmetry of the front elevation of the affected Grade II Listed Building, a feature that gains its significance from its balanced proportions and detailing, thereby resulting in harm to the designated heritage asset. The proposal is therefore considered to be contrary to Policy ENV7 as it would fail to preserve or enhance the designated heritage asset.
3. The proposal would obscure features of architectural or historical interest and is uncharacteristic of a buildings design and so conflicts with the aims of Policy E4 and 5.

RECOMMENDATION

REFUSAL – ADV/26/0689

1. The illuminated surround is considered to result in an obvious clash with the other sash windows which heavily contribute to the building's architectural and historical interest. This is further considered to project into the wider, overall significance of the Fakenham Conservation Area and so is contrary to Policy ENV7 and E5.

RECOMMENDATION

REFUSAL – LA/26/0696

1. The resultant impact of the ATM and the accessible ramp would interfere with the symmetry of the front elevation of the affected Grade II Listed Building, a feature that gains its significance from its balanced proportions and detailing, thereby resulting in harm to the designated heritage asset. The proposal is therefore considered to be contrary to Policy ENV7 as it would fail to preserve or enhance the designated heritage asset.
2. The proposed alterations to the front elevation of the Grade II Listed Building would interrupt the direct connection to the formal space of the wider Conservation Area and so is not considered to enhance or preserve the designated heritage asset.