

CABINET MEMBERS REPORT TO COUNCIL

22 September 2021

COUNCILLOR - CABINET MEMBER FOR LEISURE, WELLBEING & CULTURE (CULTURE ELEMENTS)

For the period July to September 2021

1 Progress on Portfolio Matters

Deep History Coast – Metrics show the DHC app and discovery trail have been well used. As of 09/09/2021 the app has been downloaded 23,960 times with, 31,231 AR selfies taken. Across the 11 discovery points the app was triggered over 9,000 times in August, with West Runton and Mundesley being the most popular sites. A new leaflet is being produced to promote the trail to local visitors, it will be ready for October half-term.

North Walsham Cultural programme – The consortium is currently reviewing a new governance structure and process to ensure transparent management of funds in line with NNDC processes. These are currently being finalised and agreed by the consortium. The next Historic England progress report is due on 09/10/2021, which will trigger the release of the next payment instalment of £27,000.

2 Forthcoming Activities and Developments

Deep History Coast – Re-engagement of new and existing ambassadors is planned, including an ambassador event showcasing new VNN website with interactive ambassador map and downloadable resources page, events during 2022 etc. Exploration of possible National Lottery Heritage Fund opportunity to continue development including updating the app and improving analytics, possibly including development of fossil geotagging to enable better monitoring of finds, and supporting 'citizen science' potentially in partnership with NMS and Sheringham Museum.

GoGo Discover – Norwich based community art group the Nest is developing a project for potential grant funding, including working together with several local schools on the community and learning programme. Each school will then have their own sculpture to design and they are keen to incorporate DHC links and have the finished sculptures on display as part of a trail.

North Walsham Cultural programme – 'What's On' page for cultural activities to be launched w/c 13th Sept – Upcoming activities include art and heritage exhibition in the church 11th – 18th Sept, Orchestra Live pilot engagement activities 30th Sept - 1st Oct, community art event 30th-31st Oct.

3 Meetings attended

I have attended a meeting with the Chairman of the North Walsham Cultural Consortium on 29/07/21 and a meeting of the Cultural Consortium on 02/09/21. I attended a meeting of the Sheringham Little Theatre board on 29/07/21.